

PLATINUM GROUP

“An emerging name in the car rental & hospitality industry with a vision to be Supreme”



MODEST BEGINNING

Mumbai-based, Platinum Group initiated operations with the company titled Platinum Rent-A-Car India Pvt Ltd which offered car rental services in the year 1995 with a strong vision of making travel an ecstatic experience. It began operations of their car rental services with one car and over the years have expanded with a fleet size of more than 150 cars. The fleet has been expanded from mid-size cars to SUV's and luxurious cars. The company has an ISO 9001:2000 certification. The company follows a customer centric approach and its core principle has been to constantly improve the services offered.

Over the years, the company has pursued partnerships with the best of travel management companies and enterprise technology providers that are committed to making travel more efficient and cost effective. The Platinum team works to organise entire travel management in India and create customised and innovative packages according to the needs of the customer. It strives for providing ready assistance in creating positive and conducive atmosphere during adversed situations. The products offered are of high quality services to special interests and incentive groups visiting India.

The company has progressed in various areas, with offerings which have been flexible and which offers one-stop booking solution for managed travel programs of all scopes and sizes. The services of Platinum are offered in cities of Mumbai, Pune, Delhi, Bangalore, Hyderabad and Chennai with advanced faring and booking capabilities. A frequent traveller can also benefit with the services of Platinum with special customised packages. Even the corporate travellers can benefit with a dedicated corporate account head handling the client. The customers can

Mumbai, Pune Shuttle Service by Premium Car starting from Rs. 3500

Platinum Mobicraft India's only Luxurious Minibus



easily access the information and make reservations through their online e-commerce portal www.platinumgroup.in

The vehicles available with the company:
Super Luxury Collective Travel Solution
MOBICRAFT / TOYOTA HIACE

Cars
MERCEDES 'E' Class & 'S' Class, Audi A4, BMW, HONDA Accord / City, SKODA Laura / Octavia, TOYOTA Camry / Corolla

Sports Utility Vehicle (SUV)
FORD Endeavor, HONDA CRV, TOYOTA Innova, MAHINDRA Scorpio

PLATINUM SUITES

The company is steadily steering into the hospitality services as Platinum Suites. More than a hotel, Platinum Suites, are designed to offer a homely experience to the guests. It offers an ideal accommodation facility in the midst of business district of Mumbai and other cities in India, making it the first choice of discerning business and leisure travelers. The accommodation is available at an economical price between Rs. 2500 and Rs. 5000, for economy to luxury apartment categories.



Guest Room Features

- Plush interiors
- Comfortable bed
- Air conditioning
- Complimentary mineral water
- Kitchenette (apartments only)
- High speed WI-FI internet
- LCD television with DVD player
- Cable/satellite TV channels
- Direct dial telephones
- Newspaper
- In-house kitchen to serve your Dining Requests

HOTEL BOOKING SERVICES

As extension to the services for the same clientele, Platinum also facilitates 3 Star to 5 Star hotel bookings through their strong network.

EXPANDING HORIZONS

In order to deliver the extreme level of professionalised and personalised travel services and also to be the most competitive, the company owns a fleet of deluxe vehicle consisting of premium cars of different make and model along with luxury coaches with varied seating capacities to suit the individual requirements. **The company in the long run is looking at expanding their business on an international level by introducing the car rental services in Dubai and other countries.**

The venture is spear headed by Prasad Shinde, Managing Director, Platinum Group

CONTACT

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